

Mineral Powder Test Panel

Call current customers:

- Hello _____. Do you have a second? I'm really excited about Mary Kay's new Mineral Powder products and I have to try them out and get some feedback. Have you ever tried a Mineral Powder Foundation? It is AMAZING-the coverage is fabulous and it feels soooo good. Here's the thing, I'm in charge of getting 30 Test Panelists this month, actually by April 15th-so when you come by and give your opinion, it helps my business and I will give you a _____ Gift Certificate for your time!!! How's Monday evening...Sat AM? Can I pick you up at _____?

or-

- Hello _____. Do you have a quick minute? How are you doing with your TimeWise skincare? Do you love the Day and night Solutions? I knew you would. Well, I'm sorry I never gave you the color lesson (or makeover) you deserve. Now with the holidays over and Spring is here, it's fun to try one of the new looks and pamper yourself a bit. AND we have Mineral Powder Foundations!!! So, Saturday AM we're having a MP Test Panel, I can attend only if I have a Client with me...so, Jane, if you tried the colors would you give me your honest opinion of the look? Great. What works best, shall I pick you up or would you like to come over and ride there with me?

Non Customers but friends or acquaintances-

- Hello _____. Do you have fast minute? Listen, I feel so bad that I've never offered you a pamper session with Mary Kay. I've been busy and I know you have been busy too but now that the holidays are over the timing is perfect because we have new Mineral Powder Foundations and I really do need to get feedback on them. If we got together would you give me your honest opinion of the product? I have a gift for you for helping me out...How's Saturday morning?

New Leads- See Million Dollar Booking Script and offer Saturday AM @ Test Panel [Muffins and Makeovers etc, they can Hostess]