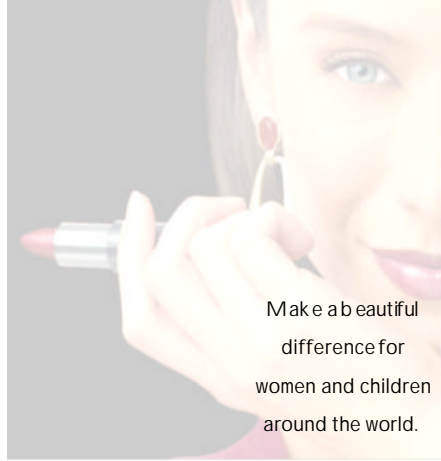


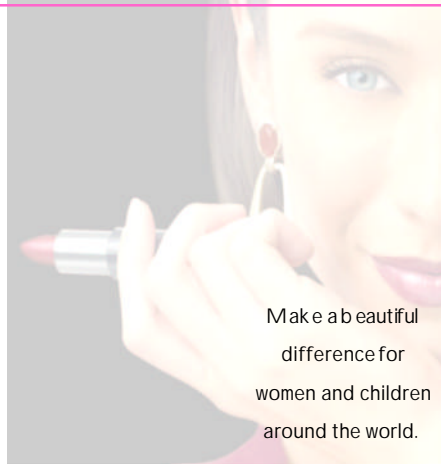
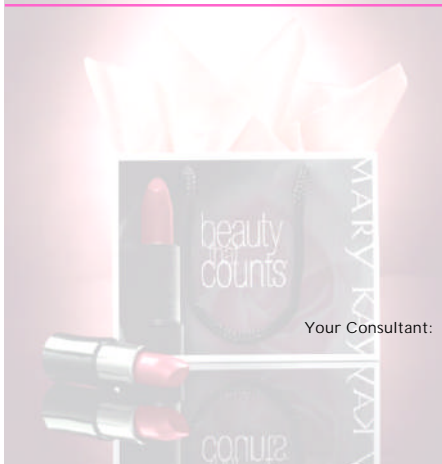
Ask me, you rIndependent Beau ty Consultant,
how you can help with thisglòbal effort.

Beauty T hat Counts!



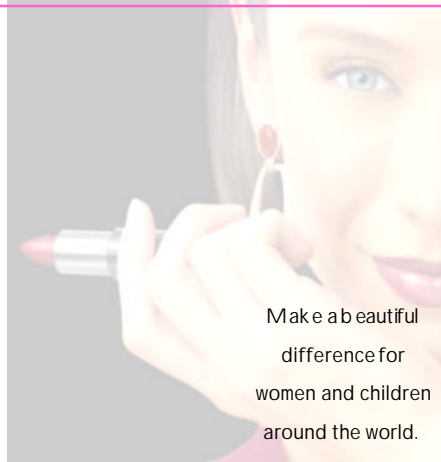
Ask me, you rIndependent Beau ty Consultant,
how you can help with thisglòbal effort.

Beauty T hat Counts!



Ask me, you rIndependent Beau ty Consultant,
how you can help with thisglòbal effort.

Beauty T hat Counts!





pink changing lives™

True beauty. It begins inside
and grows from a spark of
generosity. It can light up a
child's love of learning. Or help
a victim find hope inside the
arms of a safety shelter.

Introducing a first-of-its-kind global campaign to benefit women and children everywhere. In Honor of Mary Kay's birthday on May 12th, from May 1 – Dec. 31, 2008, Mary Kay Inc., in the U.S., will donate 100 percent of its profits from the sale of Mary Kay® Creme Lipstick in Apple Berry to help support Break the Cycle, an organization committed to stopping domestic violence before it starts.

Why wrap this Beauty That Counts™ donation initiative around just one shade? Because Apple Berry is globally suited to any skin tone, the entire world of Mary Kay can rally behind one product with universal consistency. When you see a woman wearing this color you know she's helping to make a lasting difference. It's all part of pink changing lives through a cause that's too important to ignore.



pink changing lives™

True beauty. It begins inside
and grows from a spark of
generosity. It can light up a
child's love of learning. Or help
a victim find hope inside the
arms of a safety shelter.

Introducing a first-of-its-kind global campaign to benefit women and children everywhere. In Honor of Mary Kay's birthday on May 12th, from May 1 – Dec. 31, 2008, Mary Kay Inc., in the U.S., will donate 100 percent of its profits from the sale of Mary Kay® Creme Lipstick in Apple Berry to help support Break the Cycle, an organization committed to stopping domestic violence before it starts.

Why wrap this Beauty That Counts™ donation initiative around just one shade? Because Apple Berry is globally suited to any skin tone, the entire world of Mary Kay can rally behind one product with universal consistency. When you see a woman wearing this color you know she's helping to make a lasting difference. It's all part of pink changing lives through a cause that's too important to ignore.



pink changing lives™

True beauty. It begins inside
and grows from a spark of
generosity. It can light up a
child's love of learning. Or help
a victim find hope inside the
arms of a safety shelter.

Introducing a first-of-its-kind global campaign to benefit women and children everywhere. In Honor of Mary Kay's birthday on May 12th, from May 1 – Dec. 31, 2008, Mary Kay Inc., in the U.S., will donate 100 percent of its profits from the sale of Mary Kay® Creme Lipstick in Apple Berry to help support Break the Cycle, an organization committed to stopping domestic violence before it starts.

Why wrap this Beauty That Counts™ donation initiative around just one shade? Because Apple Berry is globally suited to any skin tone, the entire world of Mary Kay can rally behind one product with universal consistency. When you see a woman wearing this color you know she's helping to make a lasting difference. It's all part of pink changing lives through a cause that's too important to ignore.